

WALL BALL 2024



**Sponsorship
Opportunities**
& Event Information





FRIDAY, MAY 3, 2024

6:30PM (Program & Reception) **8:30PM** (General Admission)

Philadelphia's most innovative and colorful event celebrates Mural Arts Philadelphia's 40th Anniversary!

Wall Ball, Mural Arts Philadelphia's annual gala fundraiser, is a fun and interactive event celebrating the Mural Arts community. Each year the event is full of excitement and wonderful surprises, and this year, will be even more special as Mural Arts celebrates its 40th Anniversary.

Join us at **2300 Arena** as we salute artists and leaders who exemplify positive change in Philadelphia. Wall Ball supports our innovative and transformative community outreach programs, reaching participants in every neighborhood in Philadelphia.

This year, Mural Arts presents **Honorees State Senator Vincent J. Hughes & Emmy-Winner Sheryl Lee Ralph and Estelle Richman**. Senator Hughes represents the 7th Senatorial District in Pennsylvania and serves as Democratic Chairman of the Senate Appropriations Committee. Sheryl Lee Ralph is an acclaimed veteran of film, television and the Broadway stage. Estelle Richman is Executive Director of the Civic Coalition to Save Lives and Senior Advisor to the City Managing Director on gun violence programs.

We will also celebrate our **2024 Visionary Artist Award recipients: Tariq Trotter**, Co-Founder of The Roots, is a critically acclaimed solo artist, actor, writer, activist, producer and creator. **Amber Art & Design** is a collaborative artist collective grounded in the belief that art catalyzes positive growth.

We are thrilled to celebrate Mural Arts' illustrious 40-year journey of transforming urban spaces into canvases of hope and dialogue. **Join us on May 3** to commemorate our honorees and award recipients as well as celebrate participatory and public art as a pathway to ignite change.

Photo Credit:

Wall Ball 2023, April 27, 2023, 2300 Arena. Photo by Steve Weinik

Wall Ball 2024: Celebrating Mural Arts' 40th Anniversary



Mural Arts Philadelphia's 40th Anniversary beckons a celebration of the enduring legacy and the promise of new artistic horizons, reaffirming Mural Arts' role as a linchpin of Philadelphia's cultural and community vitality. With the year's theme, **"Roots & Reimagination,"** we embark on a reflective expedition, honoring our rich heritage of community engagement and artistic innovation while fostering a culture of reimagining what public art signifies for the City of Brotherly Love and Sisterly Affection. This milestone not only underscores the profound roots that have anchored Mural Arts in the social fabric of Philadelphia but invites a boundless reimagination of what the convergence of art and community can birth. Through this lens, the murals are not merely paintings on a wall but narratives of past, present, and future, continuously weaving the tapestry of Philadelphia's collective story. This 40th anniversary beckons a celebration of the enduring legacy and the promise of new artistic horizons, reaffirming Mural Arts' role in Philadelphia's cultural and community vitality.





State Senator Vincent Hughes & Sheryl Lee Ralph

State Senator **Vincent Hughes** is one of Pennsylvania's leading Democratic voices on local, state, and national issues. First as a State Representative and now as a State Senator, he has fought tirelessly for investments and progress in education, affordable housing, healthcare, gun violence prevention, mental health, voting rights, and much more.

In 2010, his colleagues elected him to be the Democratic Chairman of the Senate Appropriations Committee to craft PA's state budget of \$45B, one of the most important legislative responsibilities in PA government.

Throughout his career as an elected official, Senator Hughes has made improving issues in education one of his top priorities.

Sheryl Lee Ralph is an award-winning actress, producer, author, activist, and philanthropist who has used her art and her advocacy to touch lives around the world.

Sheryl is perhaps best known to contemporary audiences for her starring role as Barbara Howard, the longtime and respected public school teacher, on the acclaimed ABC hit comedy series "Abbott Elementary." She has been critically lauded for this role and has won numerous awards, including an Emmy Award for Best Supporting Actress in a Comedy Series.

She is also a veteran of both film and television, and serves as the First Vice President of the SAG/AFTRA Los Angeles Local.



Estelle Richman

Currently **Estelle Richman** has stepped out of retirement for a year to work on gun violence prevention programs in Philadelphia. She currently is the Executive Director of the Civic Coalition to Save Lives and Senior Advisor to the City Managing Director on gun violence programs. Ms. Richman continues to serve on several local and national Boards. She also participates on task forces and other civic activities.

Ms. Richman retired as Senior Advisor to the Secretary of Housing and Urban Development for health and human services issues in 2013. While at HUD she held the positions of Chief Operating Officer and Acting Deputy Secretary. Ms. Richman was appointed Secretary of the PA Department of Public Welfare by Governor Ed Rendell in 2003. She also served as the Managing Director for the City of Philadelphia and the Director of Social Services.



Tariq Trotter

Tariq Trotter— aka Black Thought— is co-founder of The Roots and a multi-hyphenate creative with one of the most powerful voices in hip-hop. Winner of three GRAMMY® Awards and three NAACP Image Awards, he has delivered eleven applauded albums with The Roots, and the group has featured as the house band on *The Tonight Show Starring Jimmy Fallon* for over a decade. Trotter's widely acclaimed solo albums include the *Streams of Thought* series, *Cheat Codes* with Danger Mouse, and *Glorious Game* with Leon Michels. Acting credits include a role in the Off-Broadway production *Black No More* (for which he was main composer and lyricist), and roles in *The Deuce* TV series and the musical film *Tick, Tick... Boom!*. He and fellow The Roots co-founder Questlove launched the production company Two One Five Entertainment, home of projects such as *Hip-Hop: The Songs That Shook America*, and *Descendant*.

Mural Arts Philadelphia



Amber Art & Design

Established in 2013, **Amber Art & Design** is a collaborative artist collective founded by Keir Johnston, Linda Fernandez, Ernel Martinez, Charles Barbin, and the late Willis "Nomo" Humphrey. Martha O'Connell has since joined the team. Grounded in the belief that art catalyzes positive growth, the collective specializes in murals, public interventions, and creative facilitation, responding to community needs. They use art as a tool to actively engage people in the design of public spaces, guided by their three pillars of work: the design and fabrication of public art, community engagement, and arts education with a specific focus on environmental justice. With over 15 years of experience, the multilingual-speaking, minority-led team has made a significant impact through partnerships with schools, community organizations, museums, and individuals in various U.S. cities and internationally. Honoring Nomo's legacy, the collective continues to amplify community voices, fostering meaningful connections and dialogue on a global scale. Looking ahead, Amber Art & Design is committed to creating inclusive spaces and contributing to the positive growth of the communities in which it engages.

2024 Sponsorship Levels



Presenting Sponsor:



We are honored to receive the continued generous support of our presenting sponsor, Citizens Bank!

Included in your Sponsorship

Wall Ball Preview Party: April 9th

- La Chinesca
- 5:30-8:30 pm
- Speciality walking tours of Spring Garden Neighborhood Murals
- Featuring Cocktails and Hors d'oeuvres

Wall Ball VIP Program & Reception

- 6:30-8:30 pm
- Full Wall Ball Program
- Featuring special entertainment
- Full Dinner & Open Bar

Additional details to follow

Leadership Circle Sponsor: \$50,000

- Sixteen (16) Wall Ball VIP Tickets
- Recognition as a Leadership Circle Sponsor and logo (corporate) and/or name (individual) placement in the following:
 - Digital Invitation
 - Press Release
 - Verbal mention during the event
 - Wall Ball Event landing page
 - Wall Ball Event Program
 - Wall Ball Event Screens
 - Philadelphia Business Journal ad
 - FY24 Annual Report
- Social and Digital Media logo (corporate) and/or name (individual) placement in the following:
 - Three (3) newsletter e-blasts (18,000+ subscribers)
 - Three (3) custom social media mentions (169,000+ followers on Facebook, Twitter, or Instagram)
- Invitation for Eight (8) to Wall Ball Preview Party: April 9th at La Chinesca
- Private Mural Arts Tour for up to twenty (20) guests with Executive Director and Founder Jane Golden

Photo Credit:

Wall Ball 2023, April 27, 2023, 2300 Arena.
Photo by Steve Weinik.

2024 Sponsorship Levels Continued



Premier Sponsor: \$25,000

- Twelve (12) Wall Ball VIP Tickets
- Recognition as a Premier Sponsor and *logo (corporate) and/or name (individual)* placement in the following:
 - Digital Invitation
 - Press Release
 - Verbal mention during the event
 - Wall Ball Event landing page
 - Wall Ball Event Program
 - Wall Ball Event Screens
 - Philadelphia Business Journal ad
 - FY24 Annual Report
- *Social and Digital Media logo (corporate) and/or name (individual) placement in the following*
 - Two (2) newsletter e-blasts (18,000+ subscribers)
 - Two (2) custom social media mentions (169,000+ followers on Facebook, Twitter, or Instagram)
- Invitation for Six (6) to Wall Ball Preview Party: April 9th at La Chinesca
- Private Mural Arts Tour for up to ten (10) guests with Executive Director & Founder Jane Golden

Visionary Sponsor: \$15,000

- Ten (10) Wall Ball VIP Tickets
- Recognition as a Visionary Sponsor and *logo (corporate) and/or name (individual)* placement in the following:
 - Digital Invitation
 - Press Release
 - Verbal mention during the event
 - Wall Ball Event landing page
 - Wall Ball Event Program
 - Wall Ball Event Screens
 - Philadelphia Business Journal ad
 - FY24 Annual Report
- *Social and Digital Media logo (corporate) and/or name (individual) placement in the following:*
 - One (1) newsletter e-blasts (18,000+ subscribers)
 - One (1) custom social media mentions (169,000+ followers on Facebook, Twitter, or Instagram)
- Invitation for Four (4) to Wall Ball Preview Party: April 9th at La Chinesca
- Mural Arts Tour for up to five (5) guests

2024 Sponsorship Levels Continued



Muse Sponsor: \$10,000

- Six (6) Wall Ball VIP Tickets
- Recognition as a Muse Sponsor and name (*corporate and individual*) placement in the following:
 - Digital Invitation
 - Press Release
 - Wall Ball Event landing page
 - Wall Ball Event Program
 - Wall Ball Event Screens
 - Philadelphia Business Journal ad
 - FY24 Annual Report
- Name (*corporate and individual*) placement in the following:
 - One (1) newsletter e-blast (18,000+ subscribers)
- Invitation for Two (2) to Wall Ball Preview Party: April 9th at La Chinesca

Collector Sponsor: \$5,000

- Two (2) Wall Ball VIP Tickets
- Recognition as a Collector Sponsor and name (*corporate and individual*) placement in the following:
 - Wall Ball Event landing page
 - Wall Ball Event Program
 - FY24 Annual Report
- Name (*corporate and individual*) placement in the following:
 - One (1) newsletter e-blast (18,000+ subscribers)
- Invitation for Two (2) to Wall Ball Preview Party: April 9th at La Chinesca

Patron Sponsor: \$3,000

- Two (2) Wall Ball VIP Tickets
- Recognition as a Patron Sponsor and name (*corporate and individual*) placement in the following:
 - Wall Ball Event landing page
 - Wall Ball Event Program
 - FY24 Annual Report
- Invitation for Two (2) to Wall Ball Preview Party: April 9th at La Chinesca

**YOUR SUPPORT
IGNITES CHANGE!**

THANK YOU!

Photo Credit:
Roger Brown Dedication, 2023
Photo by Steve Weinik.

Sponsorship Form

Wall Ball 2024



Final sponsorship recognition deadline for inclusion on digital invitation:
March 30, 2024

Indicate your sponsorship level below:

- Leadership Circle Sponsor: **\$50,000**
- Premier Sponsor: **\$25,000**
- Visionary Sponsor: **\$15,000**
- Muse Sponsor: **\$10,000**
- Collector Sponsor: **\$5,000**
- Patron Sponsor: **\$3,000**

Send sponsorship confirmation form and associated files to the email address below.

Email:

carolyn.nagy@muralarts.org

Make Checks Payable To:

Mural Arts Philadelphia
1727-29 Mount Vernon Street
Philadelphia, PA 19130

Note:

The Philadelphia Mural Arts Advocates is a recognized 501(c)(3) non-profit organization. A portion of your sponsorship is tax deductible.

Thank you!

Contact Information:

How would you like to be listed in our sponsor program and collateral?

Primary contact with whom we may be in communication regarding invoicing, benefits fulfillment, and event details:

Name:

Address:

City, State, Zip:

Phone:

Email:

Please provide additional contact for corporate logo if different from contact above:

Name:

Email:

Wall Ball Honorary Committees 2024



40th Anniversary Honorary Committee

Marc Brownstein
Candy Chang
Joan Reilly & Michael DiBerardinis
Shepard Fairey
Julia & David Fleischner
Michael Forman
William P. Hankowsky
Jesse Krimes
Nile Livingston
Kathryn Ott Lovell
Roberto Lugo
Michelle Angela Ortiz
David Pudlin
Pedro Ramos
Leslie Richards
Meg Saligman
Tony Schneider
Sandy & Steven Sheller
Danny Simmons
Hank Willis Thomas
Cesar Viveros
Shira Walinsky

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Kevin Basden
Nicole Gainer
Jane and Joe Goldblum
Danielle Hankin
Keith Lewis
Margelle Liss
Tricia Maloney
Sarena Snider
Dana Spain
Alexis & Max Tuttleman

