

Kensington Storefront: Van Design Contest

Deadline: July 11, 2022

The Kensington Storefront van was a generous gift to Mural Arts Philadelphia from the Snider Foundation and the Neubauer Foundation to support the expansion of the Kensington Storefront's arts, culture and wellness programming in the 19133, 19134 and 19125 zip codes. We would like to make the van a bold and colorful work of art!

How to submit:

Submit a portfolio of your previous design work and a couple sentences about your connection to Kensington and why you think you'd be a good person to design this van. The first 10 submissions will receive a \$25 gift card, sent via mail or picked up at the Kensington storefront. You will be contacted via email if you are the recipient of one of the gift cards.

Deadline for submitting portfolio: Monday, July 11, 2022

Selection process: Submissions will be narrowed down to three or four designers by Mural Arts staff. These four selections will be asked to come up with a design scheme for the van by designing one of the sides. If your work is selected, you will receive a payment of \$500 to do this work by check or direct deposit. Completing a W9 form is necessary to receive this payment. One entry per person.

Deadline for submitting design: July 31, 2022

Then a community panel of residents in the above zip codes will vote on the designs at a community event on August 6 to determine the winning design. If your design is selected, you will be paid an additional \$1,000 to finish your design on the remaining sides of the van.

A working knowledge of Adobe Photoshop or Illustrator is helpful.

A graphic designer will work with you to ensure that your design meets all file and formatting requirements for the printer. By applying, you agree to participate in this process. Relevant logos and the words "A Hope for Max" will be added to your design, at the request of the funder in support of a family friend fighting cancer.

Contact: Brian Campbell, 215-287-4753, briantoddcampbell@gmail.com

Funders:

The Snider Foundation
The Anderson Family Foundation

Background:

Mural Arts Philadelphia is the nation's largest public art program, dedicated to the belief that art ignites change. For over 30 years, Mural Arts has united artists and communities through a collaborative process, rooted in the traditions of mural-making, to create art that transforms public spaces and individual lives.

The **City of Philadelphia Department of Behavioral Health and Intellectual disAbility Services** seeks to educate, strengthen, and serve individuals and communities across Philadelphia, so that all Philadelphians can thrive. The vision of DBHIDS is of a Philadelphia where every individual can achieve health, well-being, and self-determination.

The **Porch Light program**, a joint collaboration with the City of Philadelphia's Department of Behavioral Health and Intellectual disAbility Services, focuses on achieving universal health and wellness among Philadelphians, especially those dealing with mental health issues or trauma.