

Limited Edition Merchandise in Celebration of Mural Arts Month

REQUEST FOR QUALIFICATIONS

Mural Arts Philadelphia is partnering with REC Philly to create (3) limited-edition merchandise items on the occasion of Mural Arts Month in October 2021. This project and partnership is designed to support and highlight BIPOC graphic artists/designers in Philadelphia. The goal is to create some exciting designs that will engage broader audiences and generate sales in support of both organizations.

Deadline: 5 pm EDT, August 20, 2021

Please email ellen.soloff@muralarts.org with any questions or comments. No phone calls, please.

Theme: Art Ignites Change

Mural Arts Philadelphia is proud to partner with REC Philly to create (3) new merchandise items for sale to reflect the statement: *art ignites change*. Designs should reflect our City, what this statement means to you and how that translates into a beautiful design.

Project

We are seeking (3) artists to create limited-edition merchandise designs that will be produced for sale during Mural Arts Month and beyond. They will be sold on the Mural Arts website as well as in REC Philly's retail space in the Fashion District at 9th & Market Streets. Each artist will be paid \$500 for their design. Mural Arts Philadelphia will then produce the merchandise featuring each design.

The goals of the project are to:

- Highlight BIPOC fashion and graphic designers in our City



- Increase brand awareness of Mural Arts Philadelphia and REC Philly
- Raise funds to support educational programming.

Eligibility

We seek fashion and graphic artists/designers who can create a design that will easily translate onto a T-shirt, tote bag, notebooks or other similar items for retail sales. Both established and emerging designers are encouraged to apply.

Submission Requirements

All applications should be submitted through [this form](#).

The form consists of:

A short written response that addresses your design/artistic practice and interest in this specific project. The narrative should also explain:

- What motivates you/interests you most about the project?
- How would you specifically explore the theme of *art ignites change*?
- Your general availability to complete the project by September.

Please submit between 3 and 5 examples of your work that reflect your style. Images must be formatted as jpgs. Also include a current version of your resume.

Schedule

Submissions [via this link](#) are due **5 pm EDT, August 20, 2021**

Artist selections will be made by September 1, 2021

Design completion and approval is expected by the first week of September 2021