It’s more important now than ever that we band together. As Mural Arts moves quickly in this new landscape to address the needs of the City of Philadelphia, our partner organizations, and the many individuals we support, know that we cannot do this meaningful work without you.

This report is shared with you in gratitude for your support, which gives us the ability to put art to work on behalf of every citizen in the city. And as we shift to address the pressing and ever-evolving needs the coronavirus pandemic has thrust upon our community, we also want to take time to reflect. The impactful programs and works of art that you helped us create in 2019 shed light on difficult topics while emphasizing our collective resilience and ability to craft innovative solutions through art-making.

By now you’ve seen Amy Sherald’s towering Untitled mural project in Center City. Sherald, who famously created First Lady Michelle Obama’s presidential portrait, modeled this vibrant, evocative portrait of a young Black woman after a Philadelphia student, Najee S., in our Art Education program. Students spent the day with Sherald in her studio learning about her artistic practice, and those lessons were adapted to curricula for School District of Philadelphia classrooms. We recently heard from a New York Times journalist who was being treated for COVID-19 at Thomas Jefferson Hospital, across the street from Untitled. He could see the mural through his hospital room window, and said that “besides family and friends, nothing did more to help me get through this than art,” and came to think of the portrait of this young woman as a friend.

As we watched Sherald’s six-story-tall masterpiece come to life in Center City, we were simultaneously working to build something beautiful underground. Our Porch Light program took up residence inside an abandoned cafe in Suburban Station, a core commuter hub for the City that has become a refuge for Philadelphia’s unsheltered communities. We launched Color Me Black, an innovative same-day work and pay program that combines participatory art-making with access to social services in partnership with the Department of Behavioral Health and disAbility Services, and hosted a daily lottery that offered participants a total of $77,950 and connected them to necessary services and the transformative power of art-making.

Outside of Center City, the Kensington Storefront, our Porch Light wellness initiative, is a unique space that welcomes anyone interested in art-making, personal and public safety, or self-care. Through weaving, music-making, and storytelling workshops, the Kensington Storefront is changing lives every day. Community members continue to have opportunities during the pandemic to speak for themselves in a profoundly public way through weekly arts salons hosted virtually.

Our Guild program offers similar opportunities for returning citizens to reassert agency in their lives. In 2019, 92 formerly incarcerated young adults entered this paid apprenticeship program and graduated with new job skills and art-making experience. Throughout the year, they honed technical and artistic skills in studio workshops, and contributed to murals that will hopefully grace the walls of our city for years to come. Quarantine initially posed a number of challenges for the Guild as many of our participants did not have access to laptops. But we made programming accessible via cell phone, which has given the Guild the opportunity to hone soft skills that will be incorporated into the program even after the pandemic.

The year ahead will look considerably different than 2019. Our determination to innovate includes not only a view of the future, but, crucially, a response to the present. As humanity grapples with new challenges, so too do our processes, the communities we work with, and the art we create. With your help, we turned this moment into a time for healing through art-making: online classes in art education for families sheltering in place, hand-washing stations across the city, and Space Pads in public gathering places featuring work by local artists that encourage all Philadelphians to stay healthy. We are grateful for the ability to remain responsive and continue working toward our mission during this time.

We hope you’re proud of all we’ve accomplished together. Your investment has been critical to Mural Arts’ success and its future. As always, we’re looking ahead, with an exciting vision beyond anything we’ve imagined before.

Thank you on behalf of the entire team at Mural Arts Philadelphia. We honor your support and wish you good health!

Jane Golden
Executive Director
Mural Arts Philadelphia

Tony Schneider
Board Chair
Philadelphia Mural Arts Advocates

Copyright © Mural Arts Philadelphia 2021
$1.7M
in wages to local artists

250+
artists employed

65
new public art projects

10.8K
took a tour

14
major mural restorations

17
Mural Arts Institute engagements and experiences
Top left: Artist Rebecca Rustein works on her mural **Convergence**, July 12, 2019. Photo by Steve Weinik.


Right: **Spring Into Dance** © 2019 City of Philadelphia Mural Arts Program / Loveis, 4747 South Broad Street. Photo by Steve Weinik.
We provide project-based jobs and work readiness training to formerly incarcerated individuals, probationary youth, and people who are currently incarcerated, encouraging participants to make healing contributions to Philadelphia’s communities.

$312K in wages to youth and individuals in re-entry

82% of re-entry program graduates found employment or moved into educational opportunities

12% one-year recidivism rate, compared to 35% city and statewide

“I came into The Guild in 2017 and graduated the same year. Since then I have always been a part of it, working as an alumni. The biggest impact of the program was building my character: being able to be myself [but] more creative, open-minded, and making other people feel good, being able to show other people that building character can help with other opportunities.”

Tyressah McCray, Guild Alumni
Thank you to our donors for their generous support.
Margaret Harris and Phil Straus

Margaret Harris and Phil Straus have been supporters of Mural Arts for nearly two decades, and their commitment continues to grow with the organization’s ambitions.

They are passionate, politically active, and purposeful in their giving, and were early supporters of our Restorative Justice and Art Education programs. They recently hosted an intimate salon discussion with the newly appointed Artist-in-Residence at the District Attorney’s Office, James “Yaya” Hough, and Guild Program Coordinator Akeil Robertson. It was an enlightening and moving evening for all involved. Margaret and Phil’s work with the organization is truly incredible.

“Theyir generosity, empathy, and support help us defy the odds, jump over obstacles, be tenacious and driven...and allow us to provide critical pathways and opportunities so people like James and Akeil can flourish,” noted Mural Arts Executive Director Jane Golden. “[Margaret and Phil], you give me and all of us at MAP something very special that is in short supply in today’s frayed and cynical world,” she continued. “You give us hope!”

For their part, Margaret and Phil are looking ahead to the future of the organization: “Our hope for Mural Arts would be that it has enough resources to serve all the communities who need or want it. Art in every school, art centers in every community, expansion of programs in restorative justice...and on and on.”

With their generous support, we are well on our way. Thank you, Margaret and Phil!
Anthony Johnson

Anthony “TRAN” Johnson, graffiti-artist-turned-muralist, first met Jane Golden around 1983 when he became a part of the Philadelphia Anti-Graffiti Network.

As a teen, his passion for comics and sketching found a public outlet through graffiti writing. Working alongside Jane, his artistic expression expanded: “We were out in the neighborhoods building scaffolding and learning how to blend paint, doing things we didn’t do on a daily basis.” After working with Jane on about 100 murals, Anthony moved away from Philadelphia, and his career took him all over the world. Two years ago, Mural Arts came back into his life. Anthony came across a Facebook post about the organization and reached out to Jane, suspecting she was still at it over 35 years later. They’ve stayed in touch, and this year, Anthony was moved to make a first-time donation.

He recently told us why: “To see that...Jane is still in Philadelphia, still doing what she started so many years ago...that’s an awesome thing.” We’re proud of Anthony’s legacy—and thankful for his support!
Joanne Sundheim

Joanne Sundheim was born and raised in Philadelphia, but lived elsewhere for much of her adult life. By the time she returned in the mid-1990s, the city had already gained recognition for its innovative mural program, then a part of the Anti-Graffiti Network.

The first time Joanne saw the murals on a trolley tour, she was hooked. “Aside from the majesty of the murals, I was so impressed with...the positive force murals are for [Philadelphia] communities,” she told us. “I wanted to contribute.” Joanne has been a loyal donor ever since that experience 15 years ago, and her engagement and investment in Mural Arts has only deepened.

“The programs have developed over time to meet community needs,” she said. Those needs include our criminal justice system,” she explained. “The Mural Arts programs demonstrate the positive effects the arts have on our daily lives,” including the meaningful work done through the Guild and Reimagining Reentry Fellowship programs, as well as our Art Education program in public schools.

We are so appreciative of Joanne’s long-standing commitment. It’s a testament not only to her generosity, but also her faith in the innovation and care for communities Mural Arts places at the core of the organization.
**BOARD OF DIRECTORS**

Tony Schneider, Chair  
Linda DeJure, Vice Chair  
Jamie Bischoff, Secretary  
Magda Martinez,  
Chief Operating Officer  
Mark Colatrella, Treasurer  
Kimberly Allen  
Daniel Astolfi  
Kevin Baaden  
Cindy Bass, Ex Officio  
Marc Brownstein  
Darnell Clarke, Ex Officio  
Hope Comisky  
Steven Duboe  
Julia Fleischner  
Deirdre Francis  
Jane Goldblum  
Joseph Goldblum  
G.S. Peter Gross  
Pat Guise  
Joseph Hill  
David Jones, Ex Officio  
Zachary Klahr  
Laura Laffosa  
Kelly Lax, Ex Officio  
Marcelle Liss  
Brett Mapp  
Bruce Marks  
Emad Martinez  
Deirdre McAleer  
Sam Olshin  
Walid Oyedji  
Brian Padovano  
Nancy Peterson  
Michael Petrongo  
David Putlin  
Rebecca Rhyhart  
Ex Officio  
María Rodríguez  
Meg Salgman  
Susan Sherman  
Jane Slusser, Ex Officio  
Stacey Spector  
Tiffiny Tavarez  
Tariq Trotter  
Anthony Troy  
Max Tuttleman  
Linda DuJure & Jamie Bischoff's tenures as Board Officers ended in September 2019.  
Daniel Astolfi and Tiffiny Tavarez became Vice Chairs and Julia Fleischner became Secretary at that time.

* New Board Member in FY20

**STAFF**

Jane Golden,  
Executive Director  
Magda Martinez,  
Chief Operating Officer  
Caitlin Butler,  
Chief Strategy Officer  
Mark Colatrella,  
Director of Finance  
Frank Abbott  
Dane Allison  
Aliya Bernstein  
Lindsay Boyd  
Victoria Brewer  
Michael Bules  
James Burns  
Brad Camery  
Caitlin Chase  
Gregory Christa  
Noni Clemens  
Stephanie Coates  
Mark Colatrella  
Emily Cooper Moore  
Will Cooper-Balls  
Greg Corbin  
Emily Crane  
Nancy Davis  
Pamela Draper  
Rickey Duncan  
Joe Ehrman-Dopre  
Alaina Exline  
Lee Ann Fenderson  
Melissa Fogg  
Deana Frank  
Donavan Freeman  
Carolina Gomez  
Zambia Greene  
James Grigory  
Cathy Harris  
Judy Helmam  
Taty Hernandez  
Shari Herash  
Jessica Im  
Kate Jacob  
Amy Johnson  
Sarah Kolker  
Michael Konrad  
Norah Langwiler  
Nathenrial Leav  
Jessica Lewis-Turner  
Shiftonne Lindsay  
Julia López  
Dominique Lyner  
Nadia Malik  
Monica Mathieu  
Jamara McNeil  
David McIntyre  
Rebecca Miller  
Rosa Morales  
Lisa Murch  
Jamason Paige  
Powell Pathak  
Rachel Penny  
Dakota Plourde  
Kathryn Poole  
Netanel Portier  
Kalazar Powell  
Mel Regn  
Yashira Rivera  
Akdal Robertson  
Nicola Rodrigues  
Samuel Rodriguez  
Renata Rojo  
Ellen S. Soloff  
Don Serjani  
Ryan Spilman  
Fella St. Fort  
Maya Thomas  
Caraes Toafel  
Carlos Vasquez  
Sofia Vivas  
Shira Wallinsky  
Steve Weinik  
Michael Whittington  
Dawan Williams  
Corin Wilson  
Emma Wu  
Felecia Young  
* Employed by the City of Philadelphia

**ADVISORY COUNCIL**

Jawad Salah, Co-Chair  
Rachel Cevera, Co-Chair  
Danielle Hankin, Vice-Chair  
David Wilkes, Vice-Chair  
Michael Adler  
John R. Armstrong  
Shaun J. Bockert  
Jason Cevera  
Robyn Duda  
David Dunphy  
Kelly Edwards  
Alexander Feldman  
Michele S. Fenkel  
Alexander Hoffmaster  
Aaron Janicas  
Monica Jindia  
Jillian C. Kim  
Jillian Kukucka  
Hannah Marks  
Robin Miller  
Teresa C. Nero  
Salimah Nousseddin  
Ivy Olash  
Sylvia Purnell Muldrow  
Dianna Rich  
RJ Rushmore  
Jawad Salah  
Nathaniel C. Saldana  
Anna Schusennam  
Julia Shaw  
Garrett Snider  
Kallan White  
Linda Williams  
Jawad Salah and Rachel Cevera's co-chairs term ended in July 2019.

Danielle Hankin and David Wilkes became co-chairs at that time.

We partner with the Department of Behavioral Health and Intellectual disAbility Services as well as health and social service agencies to situate art at the heart of recovery, resilience, and healing.

27,890
interactions with program participants annually

75-100
people visit and participate at five hub sites each day

30
languages and dialects spoken by program participants

“Color Me Back helped me in so many concrete ways: they gave me access to much needed money, helped me get organized and get my state ID, responsibly attend to my health issues, and apply for jobs. I still haven’t found one, but looking is a giant step forward.

At the same time, I’ve been able to care about myself and care more deeply about others, continue to learn, develop a better attitude, and better both my appearance and moral actions. When a job does come, I’ll be ready—which is lightyears ahead of where I was.”

Norman Bonk, Color Me Back Participant


Bottom left: Site/Sound Mandala Meditation with Bethesda Project, October 19, 2019. Photo by Steve Weinik.

Top right: Industrious Light Baldwin Locomotive Works in 30th City of Philadelphia Mural Arts Program / Philip Adams, 401 North 20th Street. Photo by Steve Weinik.

Bottom right: Persistence dedication, November 1, 2019. Photo by Steve Weinik.
“The thing I love most about these classes is the ability to connect with other artists my age. In school I have almost no one to connect to as passionate about art as I am, and these classes give me an outlet for that and more friends who are artists than I’ve ever had.”

Isaiah Franks, Art Education Participant
### Assets

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>5,132,340</td>
<td>4,402,317</td>
</tr>
<tr>
<td>Grants, Program &amp; Contribution Receivables</td>
<td>6,904,985</td>
<td>3,579,569</td>
</tr>
<tr>
<td>Inventory</td>
<td>124,713</td>
<td>74,360</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>129,199</td>
<td>148,955</td>
</tr>
<tr>
<td>Other Assets</td>
<td>37,266</td>
<td>60,519</td>
</tr>
<tr>
<td>Property &amp; Equipment, Net</td>
<td>854,641</td>
<td>997,502</td>
</tr>
<tr>
<td>Intangibles, Net</td>
<td>193,774</td>
<td>180,703</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$13,376,918</strong></td>
<td><strong>$9,443,925</strong></td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

#### Liabilities:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>714,578</td>
<td>599,435</td>
</tr>
<tr>
<td>Accrued Payroll &amp; Related Expenses</td>
<td>271,090</td>
<td>255,339</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>73,906</td>
<td>175,338</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$1,060,074</strong></td>
<td><strong>$1,030,712</strong></td>
</tr>
</tbody>
</table>

#### Net Assets:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undesignated</td>
<td>2,946,768</td>
<td>3,030,106</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>9,370,076</td>
<td>5,383,507</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$12,316,844</strong></td>
<td><strong>$8,413,213</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$13,376,918</strong></td>
<td><strong>$9,443,925</strong></td>
</tr>
</tbody>
</table>

### Revenue & Support

#### 2019

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Support</td>
<td>7,001,608</td>
</tr>
<tr>
<td>Contracted Services:</td>
<td></td>
</tr>
<tr>
<td>-- Government</td>
<td>5,468,546</td>
</tr>
<tr>
<td>-- Other</td>
<td>1,580,635</td>
</tr>
<tr>
<td>Contributions - Individuals</td>
<td>538,224</td>
</tr>
<tr>
<td>Tour Income</td>
<td>274,887</td>
</tr>
<tr>
<td>Other Income</td>
<td>38,921</td>
</tr>
<tr>
<td><strong>Total Revenue &amp; Support</strong></td>
<td><strong>$14,903,021</strong></td>
</tr>
</tbody>
</table>

#### 2018

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Support</td>
<td>3,658,228</td>
</tr>
<tr>
<td>Contracted Services:</td>
<td></td>
</tr>
<tr>
<td>-- Government</td>
<td>4,065,147</td>
</tr>
<tr>
<td>-- Other</td>
<td>727,505</td>
</tr>
<tr>
<td>Contributions - Individuals</td>
<td>813,851</td>
</tr>
<tr>
<td>Tour Income</td>
<td>375,911</td>
</tr>
<tr>
<td>Other Income</td>
<td>82,539</td>
</tr>
<tr>
<td><strong>Total Revenue &amp; Support</strong></td>
<td><strong>$9,723,181</strong></td>
</tr>
</tbody>
</table>

### Expenses

#### 2019

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>8,626,039</td>
</tr>
<tr>
<td>Support Services</td>
<td>2,373,351</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$10,999,390</strong></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>3,903,631</td>
</tr>
<tr>
<td>Net Assets Beginning of Year</td>
<td>8,413,213</td>
</tr>
<tr>
<td><strong>Net Assets End of Year</strong></td>
<td><strong>$12,316,844</strong></td>
</tr>
</tbody>
</table>

#### 2018

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>8,900,143</td>
</tr>
<tr>
<td>Support Services</td>
<td>1,876,027</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$10,776,170</strong></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>(944,980)</td>
</tr>
<tr>
<td>Net Assets Beginning of Year</td>
<td>9,408,202</td>
</tr>
<tr>
<td><strong>Net Assets End of Year</strong></td>
<td><strong>$8,413,213</strong></td>
</tr>
</tbody>
</table>
Through participatory public art, Mural Arts Philadelphia inspires change in people, place, and practice, creating opportunity for a more just and equitable Philadelphia.

Our Values
We value the essential humanity, dignity, and potential of all people.

We respect the knowledge and experience of all individuals and embrace diversity, equity, and inclusion.

We are committed to inquiry-based learning, respectful communication, and mindful collaboration.

We believe in the transformative power of creativity.

Our Vision
Mural Arts Philadelphia envisions a world where all people have a say in the future of their lives and communities; where art and creative practice are respected as critical to sense of self and place; and where cultural vibrancy reflects and honors all human identities and experiences.