

Wall Ball 2019

Sponsorship Opportunities & Event Information



Mural Arts
Philadelphia

ART
IGNITES
CHANGE

JOIN US FOR OUR ANNUAL GALA:

Wall Ball 2019

@ THE FILLMORE
29 East Allen Street
Philadelphia, PA 19123

THURSDAY, JUNE 13, 2019
6:00-10:00 PM



WALL BALL COMMITTEE CO-CHAIRS

Daniel Astolfi
Shelly Guise
Margellè Liss

WALL BALL COMMITTEE MEMBERS

Kimberly Allen
Kevin Basden
Robyn Duda
Michele Fenkel
Danielle Hankin
Monica Jindia
David Pudlin
Tiffany Tavarez
David Wilkes

Overview

Our annual Wall Ball event brings together hundreds of Mural Arts supporters to honor key leaders and role models in the Philadelphia region while raising funds in support of Mural Arts' mission: to create powerful and engaging public art projects that transform spaces, communities, institutions, and individual lives. Wall Ball supports our high-quality art education and community outreach programs that touch people in every neighborhood in our city, from all walks of life.

Since its inception in 2004, Wall Ball has consistently provided critical support to Mural Arts through the generation of unrestricted revenue. Over the years, Wall Ball has grown to be an annual Philadelphia Who's Who, with the 2018 event attracting 650+ guests and raising more than \$600,000.

Once again, this year's Wall Ball will feature fabulous cuisine, immersive entertainment, and a stunning auction filled with unparalleled works of art and experiences. We will also lift up our Restorative Justice program, highlight contributions to the cause made by our honorees, and recognize companies that have a commitment to supporting returning citizens and reentry programs.

Join us and be a part of this one-of-a-kind event!



The Honorees: Julia & David Fleischner



We honor Julia and David for their dedication to the arts and support for vulnerable communities. Julia serves on the Board of Directors at Mural Arts Philadelphia and volunteers with our pre-apprenticeship Guild program. She and David make significant contributions to our Restorative Justice department, a demonstration of their commitment to creating a more equitable and just world.

Julia got involved with Mural Arts Philadelphia after attending Wall Ball eight years ago and being blown away by Jane Golden's enthusiasm! She served on the Advisory Board for Mural Arts' first city-wide exhibition Open Source in 2015. In addition to her work at Mural Arts, Julia is a member of the Advisory Board at MANNA. As a Trustee at the Philadelphia Museum of Art, she serves as Chair of the Community Engagement Board, Chair of the Chairman's Council and a member of their Education Board. Julia earned a BA from St. Lawrence University and has a professional background in development and fund raising for non-profits and the arts.

A graduate of Johns Hopkins University, David has worked for his family's company, Asplundh Tree Expert LLC, for 21 years. David is the youngest of the third generation to work for Asplundh, a company started by his grandfather and two uncles in 1928 outside of Philadelphia. David serves on several industry boards and is involved in the Barnes Foundation's Ambassador Board and the Philadelphia Horticultural Society.

Married for 20 years, David and Julia settled in Philadelphia 12 years ago. Along with their daughters, Margaret and Caroline, they volunteer on a regular basis and support a number of local education and social service organizations.



The Honorees: Malcolm Jenkins



Malcolm Jenkins is a pillar in the Philadelphia Eagles locker room and in the communities in which he has lived, worked and played, including New Jersey, Louisiana, Ohio and Pennsylvania. Jenkins earned a Super Bowl ring with the Philadelphia Eagles in 2018, and as a rookie with the New Orleans Saints in 2010.

In an effort to enhance the lives of youth in underserved communities, Jenkins launched The Malcolm Jenkins Foundation in 2010 with a mission to effectuate positive change in the lives of youth by providing resources, innovative opportunities, and experiences. In 2016, Jenkins brought his commitment to Philadelphia with the Foundation's educational Summer S.T.E.A.M. program.

In 2017, Jenkins was the recipient of the NFLPA's Byron "Whizzer" White Award for his outstanding charitable efforts off the field, and co-founded the Players Coalition, to organize a group of NFL players' fight for racial and social equality. They have prioritized their work into three areas of focus, including: criminal justice reform, police/community relations and education/economic advancement for low-income communities, primarily communities of color. Under Jenkins leadership, the Players Coalition has a clear action plan to address systemic issues plaguing our country.

His multiple trips to Capitol Hill, visits to police departments and correctional facilities are a testament to Malcolm's commitment and desire to use his platform to have a positive lasting effect on the communities that have supported him.



Visionary Artist Awardees: Russell Craig & Jesse Krimes

Artists Russell Craig and Jesse Krimes are both graduates of the Mural Arts Guild program. Craig is a 2017 Right of Return Fellow, and has been featured in the Philadelphia Inquirer, Washington Post, and The New York Times. Krimes co-founded Right of Return USA in 2014, and is a 2017 Rauschenberg Artist as Activist Fellow. His work has been shown nationally and internationally.

Russell and Jesse were inaugural Ford Foundation Art for Justice Fellows and have partnered on multiple projects with Mural Arts. In addition to their studio success, they dedicate time to mentoring emerging justice involved artists and are active in justice-related advocacy efforts.



Portraits of Justice, © 2018 Russell Craig and Jesse Krimes/ Mural Arts Philadelphia.

2019 Sponsorship Levels

Presenting Sponsor: SOLD

- 25 reservations to Wall Ball
- Access to an intimate toast with the honorees directly preceding Wall Ball
- Access to reserved lounge area at Wall Ball with personal service attendants
- Speaking opportunity for company representative during program at Wall Ball
- *Presenting Sponsor* recognition featured on mailed Wall Ball invitation
- *Presenting Sponsor* recognition in select print advertising and promotional materials
- Inclusion in Wall Ball e-blasts (24,000 subscribers)
- Inclusion in 5 custom social media mentions (112,000+ followers on Facebook, Twitter, and Instagram)
- Logo and link on Wall Ball webpage
- Logo placement on step and repeat backdrop
- Additional logo or name placement at The Fillmore
- Two experiential painting activities (25 people)

Leadership Circle Sponsor: \$50,000

- 16 reservations to Wall Ball
- Access to an intimate toast with the honorees directly preceding Wall Ball
- Access to reserved lounge area at Wall Ball with personal service attendants
- Recognition as member of the *Leadership Circle* during speaking program
- *Leadership Circle* recognition on mailed Wall Ball invitation if confirmed by **April 1, 2019**
- *Leadership Circle* recognition in select print advertising and promotional materials
- Inclusion in Wall Ball e-blasts (24,000 subscribers)
- Inclusion in 2 custom social media mentions (112,000+ followers on Facebook, Twitter, and Instagram)
- Recognition and link on Wall Ball webpage
- Logo placement on step and repeat backdrop
- Additional logo or name placement at The Fillmore
- Mural tour with Jane Golden



2019 Sponsorship Levels

Master Artist Sponsor: \$25,000

- 12 reservations to Wall Ball
- Access to reserved lounge area at Wall Ball with personal service attendants
- Recognition as a *Master Artist Sponsor* during speaking program
- *Master Artist Sponsor* recognition featured on Wall Ball invitation if confirmed by **April 1, 2019**
- *Master Artist Sponsor* recognition in select print advertising and promotional materials
- Inclusion in Wall Ball e-blasts (24,000 subscribers)
- Inclusion in 3 social media mentions (100,000+ followers on Facebook, Twitter, and Instagram)
- Recognition and link on Wall Ball webpage
- Logo placement on step and repeat backdrop
- Additional logo or name placement at The Fillmore
- Mural tour with a Mural Arts professional guide

Visionary Sponsor: \$15,000

- 10 reservations to Wall Ball
- Recognition as a *Visionary Sponsor* during speaking program
- *Visionary Sponsor* recognition in select print advertising and promotional materials
- Inclusion in Wall Ball e-blasts (24,000 subscribers)
- Recognition and link on Wall Ball webpage
- Additional logo or name placement at The Fillmore
- Special rate on a private mural tour

Innovator Sponsor: \$10,000

- 8 reservations to Wall Ball
- Inclusion in Wall Ball e-blast (24,000 subscribers)
- Recognition and link on Wall Ball webpage
- Additional logo or name placement at The Fillmore
- Special rate on a private mural tour



2019 Sponsorship Levels

Muse Sponsor: \$5,000

- 6 reservations to Wall Ball
- Inclusion in Wall Ball e-blast (24,000 subscribers)
- Recognition and link on Wall Ball webpage
- Logo or name placement at The Fillmore
- Special rate on a private mural tour

Collector Sponsor: \$3,000

- 4 reservations to Wall Ball
- Inclusion in Wall Ball e-blast (24,000 subscribers)
- Recognition and link on Wall Ball webpage
- Logo or name placement at The Fillmore
- Special rate on a private mural tour

Patron Sponsor: \$1,500

- 2 reservations to Wall Ball
- Inclusion in Wall Ball e-blast (24,000 subscribers)
- Logo or name placement at The Fillmore
- Special rate on a private mural tour





Wall Ball 2019 Sponsorship Confirmation Form

Sponsorship deadline for inclusion in printed materials (Master Artist Sponsors and above): **April 1, 2019**

Deadline for inclusion in event signage: **May 16, 2019**

INDICATE YOUR SPONSORSHIP LEVEL BELOW:

- ☐ Leadership Circle Sponsor - \$50,000
- ☐ Master Artist Sponsor - \$25,000
- ☐ Visionary Sponsor - \$15,000
- ☐ Innovator Sponsor - \$10,000
- ☐ Muse Sponsor - \$5,000
- ☐ Collector Sponsor - \$3,000
- ☐ Patron Sponsor - \$1,500

- ☐ Contact me about booking my special rate private tour!

For special recognition, please indicate if your company has inclusive hiring practices for people with criminal records and/ or those who are justice involved.

- ☐ Yes, we do.

How should you or your company be listed in our sponsor recognition?

Primary contact with whom we may be in communication regarding invoicing, benefits fulfillment and event details.

NAME:_____

ADDRESS:_____

CITY, STATE, ZIP:_____

PHONE:_____

EMAIL:_____

Please provide additional contact for logo if different from above. [For on-site logo placement]

NAME:_____

EMAIL:_____

Send sponsorship confirmation form and associated files using one of the methods below. Thank you!

POST: 1727-29 Mount Vernon St. Philadelphia, PA 19130

EMAIL: wallball@muralarts.org

FAX: 215-685-0757

Photos by Steve Weinik.



 muralartsphiladelphia

   @muralarts

#muralarts

muralarts.org