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MURAL ARTS PHILADELPHIA AND MOORE ANNOUNCES FULL LINEUP FOR THIRD ANNUAL SUMMER SYMPOSIUM ON PUBLIC ART

PHILADELPHIA, PA (June 12, 2017) — Mural Arts Philadelphia and Moore College of Art & Design announced their full lineup of speakers and participating organizations for **In/Out: A Summer Symposium on Scales, Impact and Inclusion in Socially-Engaged Art**, taking place **Friday, July 21 and Saturday, July 22, 2017**, at Moore and various sites throughout Philadelphia. This event is the third iteration of this annual collaborative symposium, which focuses on select case studies from local, national and international contexts that highlight socially-engaged art from multiple vantage points. The event offers attendees opportunities to hear from noteworthy speakers and to visit key sites throughout the region for firsthand experiences of contemporary public art.

This year's two-day summer symposium will feature keynote addresses by **Roberto Bedoya**, the newly appointed Cultural Affairs Manager for the City of Oakland, and by representatives from the **Natural History Museum/Not an Alternative**. The symposium will also feature a site visit to Philadelphia cultural institution **Taller Puertorriqueño** and in-depth looks at two of Mural Arts Philadelphia's recent projects: the Kensington Storefront, a project of Mural Arts' Porch Light program, centered around a hub space at 2774 Kensington Avenue, and *Voices*, a project of Mural Arts' Restorative Justice program, culminating in June 2017.

Other activities will include an in-depth panel discussion between students and Philadelphia community arts organizations in operation for over 25 years, including **Taller Puertorriqueño, Asian Arts Initiative, Village of Arts & Humanities, Brandywine Workshop, Scribe Video Center, Painted Bride Art Center**, and **Fleisher Art Memorial**, and a funder discussion featuring

representatives from the **Leeway Foundation**, the **Stockton Rush Bartol Foundation**, the **Knight Foundation**, and more.

Symposium tickets are \$25 for both days with additional a la carte options for Friday and Saturday. Tickets can be purchased at inoutphilly.org.

"In/Out is really about the presenters," said Daniel Tucker, In/Out co-organizer and director of the graduate Social & Studio Practices department at Moore College of Art & Design. "The range of speakers we have assembled will guide the audience through their work with anecdotes and reflection. They will talk about Philadelphia's most established organizations, fake museums addressing climate change, and what it is like to work on a city, state and federal scale in government. Artists working in the public are confronted with the limitless possibilities of making their work bigger, but that does not always make it more impactful. This year's speakers will explore how decisions to scale up and scale down connects to the values and commitments of each project."

"Philadelphia's cultural sector is more innovative and diverse than ever, and we are pleased to highlight and include some of those organizations and individuals at this year's iteration of the In/Out symposium," said Jane Golden, executive director and founder of Mural Arts Philadelphia. "In/Out is a unique opportunity every year to hear from each other as well as arts and culture leaders from outside the city. We want to provide invaluable space and time to think, analyze and dream together about what we do, why we do it, and how to do our work more effectively and with greater impact."

The full schedule for the symposium (**#inoutphilly**) is as follows:

Friday, July 21, noon – 6:30 pm

Taller Puertorriqueño, 2600 North Fifth St., Philadelphia, PA

- 12:00 – 1:00 pm: Arrival & lunch
- 1:00 – 1:15 pm: Welcome
- 1:15 – 1:30 pm: Depart for site visits
- 1:30 – 4:15 pm: Site visits: Taller Puertorriqueño, MAP's Restorative Justice Voices, MAP Kensington Recovery Point project
- 4:00 – 4:30 pm: Water/Refreshments
- 4:30 – 5:30 pm: Keynote - Roberto Bedoya, Cultural Affairs Manager for the City of Oakland
- 5:30 – 6:30 pm: Reception

Saturday, July 22, 9:00 am – 6:00 pm

Moore College of Art & Design, 1916 Race St., Philadelphia, PA

- 9:00 – 10:00 am: Breakfast
- 10:30 am: Keynote "Not an Alternative's The Natural History Museum"
- 12:00 pm: Lunch
- 1:00 – 2:30 pm: The Long Haul: Students in dialogue with Community Arts Organizations in operation for more than 25 Years across Philadelphia: Taller Puertorriqueño (Rafael Damast), Asian Arts Initiative (Gayle Isa), Village of Arts & Humanities (Aviva Kapust), Art Sanctuary (Valerie Gay), Painted Bride (Laurel Raczka), and Fleisher Art Memorial (Elizabeth Grimaldi).
- 2:30 – 3:00 pm: Coffee
- 3:00 – 4:00 pm: Funders Panel: Leeway (Denise Brown), Stockton Rush Bartol (Beth Feldman Brandt), Knight, and more
- 4:00 – 5:00 pm: Closing Response: Patti Phillips & Jane Golden
- 5:00 – 6:00 pm: Closing Reception

The 2017 In/Out keynote speaker will be **Roberto Bedoya**, the new Cultural Affairs Manager for the City of Oakland. Bedoya has consistently supported art-based civic engagement projects and advocated for expanded definitions of inclusion and belonging throughout his career. He is the former executive director of the Tucson Pima Arts Council, where he established the innovative P.L.A.C.E (People, Land, Arts, Culture, and Engagement) Initiative that supported engagement projects in Tucson, Arizona. Bedoya's tenure as executive director of the National Association of Artists' Organizations from 1996 to 2001 included serving as co-plaintiff in the lawsuit *Finley vs. NEA*. As an art consultant, he has worked on projects for Creative Capital Foundation, the Ford Foundation, The Rockefeller Foundation and the Urban Institute.

The Natural History Museum is a mobile and pop-up museum that highlights the socio-political forces that shape nature, yet are excluded from traditional museums. The museum is the latest project of **Not an Alternative**, a New York-based collective that works at the intersection of art, activism, and critical theory. Named in the *New York Times* and *ArtNet's* "Best in Art in 2015" round-ups, the group's work has been widely exhibited nationally and internationally, including the Guggenheim Museum, PS1/MOMA, Tate Modern, Victoria & Albert Museum, Museum of Contemporary Art Detroit, and Museo del Arte Moderno.

Taller Puertorriqueño (Taller) is a community-based cultural organization that uses art to promote development within its community and the Latino Diaspora, and to build bridges to the Greater Philadelphia region. Since its inception in 1974, Taller has been elevating and preserving Puerto Rican and Latino culture. With its art education programs, socially-conscious art

exhibitions, book readings, and other events, Taller engages the public in dynamic discussions that stimulate the mind, create opportunities and make connections between people and communities. The 2016 opening of the 24,000+ square-foot El Corazón Cultural Center solidifies Taller's position as Pennsylvania's largest Latino arts organization.

Support for In/Out has been provided by the Ford Foundation (list complete as of 6/23/17). The In/Out symposium is co-organized by Paul M. Farber (Haverford College/Mural Arts) and Daniel Tucker (Moore) and is a part of Mural Arts' ongoing muraLAB program, a creative hub for investigating the rapidly evolving intersection between muralism, public art, contemporary art, and creative placemaking in the twenty-first century.

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Moore College of Art & Design educates students for careers in art and design. Founded in 1848, Moore is the nation's first and only women's visual arts college for undergraduates. The College's career-focused environment and professionally active faculty form a dynamic community in the heart of Philadelphia's cultural district, surrounded by world-class museums. The College offers ten bachelor of fine arts degrees for women and four coeducational graduate programs. In addition, Moore provides many valuable opportunities in the arts through The Galleries at Moore, Continuing Education Certificate programs for professional adults, the acclaimed Young Artists Workshop, The Art Shop and Sculpture Park. For more information about Moore, visit www.moore.edu.

Mural Arts Philadelphia is the nation's largest public art program, dedicated to the belief that art ignites change. For over 30 years, Mural Arts has united artists and communities through a collaborative and equitable process, creating nearly 4,000 artworks that have transformed public spaces and individual lives. Mural Arts aims to empower people, stimulate dialogue, and build bridges to understanding with projects that attract artists from Philadelphia and around the world, and with programs that focus on youth education, restorative justice, mental health and wellness, and public art and its preservation. Popular mural tours offer a firsthand glimpse into the inspiring stories behind Mural Arts' iconic and unparalleled collection, which has earned Philadelphia worldwide recognition as the "City of Murals." For more information, call 215-685-

0750 or visit muralarts.org. Follow along on social media: @muralarts on Twitter, Instagram, and Snapchat, MuralArtsPhiladelphia on Facebook, and phillymuralarts on YouTube.