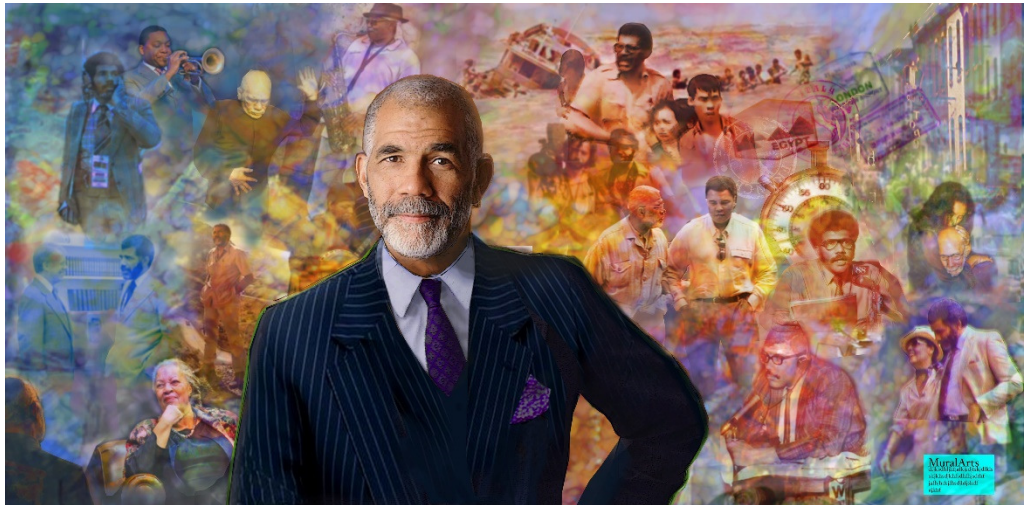


MURAL ARTS ANNOUNCES FORTHCOMING MURAL HONORING LEGENDARY JOURNALIST ED BRADLEY

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PHILADELPHIA – May 2, 2017 – Mural Arts Philadelphia announced today that they are honoring *60 Minutes* Correspondent Ed Bradley, the legendary journalist and Philadelphia native, with a mural in the West Philadelphia neighborhood where he was raised. The 31' x 67' mural (2,077 square feet), designed and painted by artist Ernel Martinez is a fitting tribute to honor this proud son of Philadelphia with a mural in his hometown.

The project commenced with a kickoff event on Tuesday, May 2, 2017, at the St. Ignatius School on 617 North 43rd Street



in West Philadelphia. The event featured appearances by Patricia Blanchet, Ed Bradley's widow, and renowned local broadcaster Ukee Washington, anchor of CBS 3's and the CW Philly 57's *Eyewitness News*.

Panels of the mural will be created on 6-foot by 6-foot squares of parachute cloth, enabling students as well as the public to participate in the creation of the mural in paint-by-number style. The completed mural will then be installed on the wall in West Philadelphia with a special acrylic gel, and touched up and sealed by the lead artist. Paint days for students will take place throughout the month of May at **St. Ignatius School and**

Senior Center, Blankenburg School, and the Mastery Mann School, where Mr. Bradley was a school teacher and administrator. Partners on the paint days will include the **Philadelphia Association of Black Journalists** and the Fine Arts Department of **Cheyney University**, Mr. Bradley's alma mater. On **Saturday, June 24**, from 11 am – 1 pm in commemoration of Ed Bradley's birthday, a free public community paint day will be held at the **New African Center Museum**, at 4243 Lancaster Avenue. On June 20, groups of students from each of the participating schools will have the opportunity to travel to New York to visit the CBS New York studios and learn more about broadcasting and Bradley's legacy.

Ed Bradley was a highly esteemed journalist, most notably for his 26 years as a correspondent on the CBS News program *60 Minutes*, where he received dozens of the most prestigious awards in journalism, including Emmys, Duponts, Peabodys, and both the George Polk and Paul White awards among many others. Prior to *60 Minutes*, Mr. Bradley was a war correspondent, where he was injured covering the war in Cambodia. He was the first black television correspondent to cover the White House and anchored his own broadcast, *CBS Sunday Night News with Ed Bradley*. After a brief tenure as a Philadelphia public school teacher, Mr. Bradley began his career in journalism on the radio at Philadelphia's WDAS. Mr. Bradley was born on June 22, 1941 in Philadelphia. November 9, 2016 marked the 10-year anniversary of Mr. Bradley's death at age 65 of complications from lymphocytic leukemia.

LeRoy McCarthy of Heterodoxx Inc. is the initiator for the Ed Bradley mural, complementing the street co-naming that he initiated, Ed Bradley Way, which was dedicated on City Avenue, Philadelphia, in November 2015. Mr. McCarthy (c/o '92), and Mr. Bradley (c/o '64), are both graduates of Cheyney University of Pennsylvania, America's oldest HBCU - Historically Black College or University.

ABOUT THE ARTIST

The lead artist for the Ed Bradley Project is Ernel Martinez. Martinez was born in the small country of Belize and raised in south central Los Angeles and Detroit. His

introduction to art was through the underground world of graffiti. Martinez studied art at the Pratt Institute and obtained his BFA from Kutztown University. In 2004, he received his MFA from the University of Pennsylvania. Based out of the Philadelphia area, Martinez explores creative methods to give underserved communities the tools to tell their stories through art-making. He uses their stories as a framework to produce artwork based in social practice that engages and builds dialogue, and believes that art enriches communities and is the path to “true” collaboration.

Martinez’s mural will be installed this fall at 949 Belmont Avenue in West Philadelphia. The project will culminate with a dedication and celebration of Mr. Bradley’s life on November 9, 2017, the 11th anniversary of his passing.

Mural Arts is collaborating with Ed Bradley’s widow, Patricia Blanchet, and his estate to create this legacy. The project is funded by CBS Corporation and the Ed Bradley Family Foundation. Other partners include local station CBS3 and Philadelphia Association of Black Journalists. Also in development, to honor Mr. Bradley, are ancillary educational programs for students interested in a journalism career.

Mural Arts Philadelphia is the nation’s largest public art program, dedicated to the belief that art ignites change. For over 30 years, Mural Arts has united artists and communities through a collaborative and equitable process, creating nearly 4,000 artworks that have transformed public spaces and individual lives. Mural Arts aims to empower people, stimulate dialogue, and build bridges to understanding with projects that attract artists from Philadelphia and around the world, and programs that focus on youth education, restorative justice, mental health and wellness, and public art and its preservation. Popular mural tours offer a firsthand glimpse into the inspiring stories behind Mural Arts’ iconic and unparalleled collection, which has earned Philadelphia worldwide recognition as the “City of Murals.” For more information, call 215-685-0750 or visit muralarts.org. Follow us on social media: @muralarts on [Twitter](#), [Instagram](#), and Snapchat, [MuralArtsPhiladelphia](#) on Facebook, and [phillymuralarts](#) on YouTube.

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EDITOR’S NOTE: For high-resolution images, visit the Mural Arts Philadelphia press room at <http://bit.ly/MuralArtsPressKit>.